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FOR IMMEDIATE RELEASE

Scoochie Pet Products Recognizes Longtime Retail Partners with 2025 Awards

Huntington Station, NY – April 3, 2025 – *Scoochie Pet Products* is proud to announce the recipients of its 2025 partner awards: **B&B Pet Stop** in Mobile, Alabama has been named *Retailer of the Year*, and **Mounds Pet Food Warehouse** in Wisconsin has received the *Customer Appreciation Award*. Both businesses have supported Scoochie since its inception and continue to exemplify excellence in pet retail and community involvement.

“B&B and Mounds have been with us from the very beginning,” said **Gary Jacobs, President and CEO of Scoochie Pet Products**. “They embody the values we admire—integrity, innovation, and a love for pets. These awards are a celebration of their impact on the pet industry and our shared success.”

Founded in 1981, **B&B Pet Stop** has grown from a 600-square-foot storefront into one of the nation’s first full-line pet superstores. Known for its extensive inventory, knowledgeable staff, and strong community ties, B&B Pet Stop regularly hosts educational events and has raised over \$365,000 for local pet charities.

Mounds Pet Food Warehouse, established in 1969, has become a trusted, employee-owned fixture across Wisconsin. With five locations, Mounds is praised for its expert customer service, robust adoption partnerships, and ongoing charitable work that benefits local shelters, rescue groups, and service animals.

“These partners helped launch Scoochie and continue to help us grow,” added **Aidan Jorgensen, CFO of Scoochie Pet Products**. “They’ve given us honest feedback, incredible support, and most importantly—shared our mission to bring joy to pets and the people who love them.”

Scoochie Pet Products, founded in 2014, is a New York-based manufacturer and distributor of toys, treats, food, and accessories for dogs and cats. Today, Scoochie serves thousands of retailers across North America and continues to grow through meaningful partnerships like those with B&B Pet Stop and Mounds Pet Food Warehouse.

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